

Integrity Matters

Voter turnout is spiraling downward, and everyday people are unplugging themselves from the very mechanism that is designed to represent their needs and improve their lives. I believe this is due to the toxic political environment that's becoming so vicious and negative that people are simply tuning out.

In order to change that, I decided to run for City Council and began by establishing a pledge with my fellow candidates that we'd run a clean campaign where we'd focus on the issues and not each other. Unfortunately at the last candidate forum, Laura shamelessly violated that agreement by exploiting Ron's Scleroderma during her closing remarks. Instead of going on the attack, Ron kept his word, stayed on the high road, and simply joked, "I'm not dead yet!"

If we ever expect people to start tuning back in, we need more people like Ron who feel passionately that you don't need to tear someone down just to build yourself up. We also need to stop demonizing those we don't agree with, but rather respect that we are all fighting for what we believe is best for Rapid City. Because of this, I'm supporting Ron on June 27th, and I hope you will, too.

Tony DeMaro
